

# Sponsorship Opportunities for the 6th Global Feed and Food Congress 2019

11 – 13 March 2019, Bangkok, Thailand

The 6th Global Feed & Food Congress (GFFC), organized by the International Feed Industry Federation (IFIF) with technical support provided by the Food and Agriculture Organization of the United Nations (FAO) and in collaboration with VIV worldwide will be held at the exclusive Shangri-La Hotel in Bangkok, Thailand, on 11-13 March 2019.

The 6th GFFC is expected to attract over 350 high-level delegates from around the world and will feature exceptional speakers who will provide their insights and expertise to participants. The sessions at the 6th GFFC will focus on the future of feed and food, with a special focus on Sustainability, Digital, Leadership, Animal Nutrition, Feed & Food Safety, Regulations & Standards and Innovation and R&D.

In addition to world-class experts, we will have high-level speakers and delegates from global intergovernmental institutions, such as the FAO and the World Trade Organization (WTO), as well as CEO's from leading global animal nutrition and food companies, food chain partners, national authorities and international Civil Society organizations at the Congress.

### Sponsorship levels

The GFFC has established itself as the leading global event of its kind and there are a number of attractive sponsorship packages available to companies who wish to position themselves with decision-makers and stakeholders from Asia and from around the globe.

#### **Exclusive Event Partner**

As the Exclusive Event Partner you will have maximum visibility during the 6th Global Feed & Food Congress. Your company will be in the spotlight before, after and throughout the Congress and you will enjoy exclusive privileges only available to you.

#### Platinum/Gold/Silver Sponsors

Let your company shine by joining one of our selected and limited sponsorship packages that will help achieve high visibility before, during and after the whole conference, with a range of attractive benefits available to your organisation and delegates.

#### Supporter

By supporting the 6th GFFC, you can create effective brand awareness towards among the high-level delegates both before, during and after the Congress.

#### For more information please contact:

info@gffc2019.com or visit http://www.gffc2019.com/

Organiser



Food and Agriculture Organization of the United Nations

Technical Support

in collaboration with



**Supporting Partner** 



Premier Media Partner



## **Sponsorship Levels and Exposure Opportunities**

Sponsorship Level	Exclusive Event Partner	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporter
Value (€)*	40.000	30.000	20.000	10.000	4.000
Availability	1 SOLD	3	6	9	12

<sup>\*</sup> Prices are exclusive of VAT

Pre-conference Exposure	Exclusive Event Partner	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporter
Logo on GFFC 2019 website with company website link	Yes	Yes	Yes	Yes	yes
Company description on website with company website logo	Yes	Yes	Yes	Yes	-
Newsletter advertorial with link	3 x	2x	1x	-	-

Onsite Exposure	Exclusive Event Partner	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporter
Complimentary table top	Yes	Yes	Yes	Yes	-
Complimentary tickets	5	4	3	2	1
The right to distribute conference bags with company logo on it	Yes	-	-	-	-
The right for brochure insertion	Yes	Yes	Yes	Yes	Yes
Logo on backdrop	Yes	Yes	Yes	Yes	Yes
Logo projection in-between sessions	Yes	Yes	Yes	Yes	Yes
The right for pen insertion	Yes	-	-	-	-
The right for merchandise insertion	Yes	Yes	-	-	-
Logo on onsite banners	Yes	Yes	Yes	Yes	Yes

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## **Sponsorship Levels and Exposure Opportunities**

Onsite Exposure (continued)	Exclusive Event Partner	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporter
Company intro in conference booklet with logo	Yes	Yes	Yes	yes	-
Full page ad in conference booklet	Yes	Yes	-	-	-
Half page ad in conference booklet	-	-	Yes	Yes	-
Gala dinner presented by	Yes	Yes	Yes	Yes	
Floating logo in Pool during welcome cocktail	Yes	Yes	-	-	-
Short film on digital screens	1 min	30 sec	15 sec	-	-

Post-conference Exposure	Exclusive Event Partner	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporter
Logo in 'Thank-you' email blast	Yes	Yes	Yes	Yes	Yes
Advertorial in 'Thank you' EDM	Yes	Yes	Yes	-	-

Other Sponsorship Opportunities (Based on 350 delegates. In case of increase of delegate numbers, prices may vary)	Availability	Price (€)*
The right for brochure insertion	3	1000
Conference booklet including a full page back cover (excluding production costs)	1	2000
Branded bottle of water (per day. exclusive production costs)	3	2000
USB with all abstracts, inserted into delegate bags (exclusive production costs)	1	1600
Sponsor keynote speaker (flight/stay/registration fee)	5	tbd
Sponsor simultaneous translation	1	2400

<sup>\*</sup> Prices are exclusive of VAT